

Donna Kelliher  
PHOTOGRAPHY

CREATING ART FOR PETS AND  
THEIR PEOPLE IN BOSTON AND  
BEYOND.





Because your dog isn't "just" a dog.

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Hi there, I'm Donna and I'm a little bit crazy about dogs. Ok, maybe more than a little. My dogs are my family (possibly my favorite members of the family, but shhh, that'll be our little secret). And if you're here, I know you get it. You know the happy dance they do when you arrive home, the head tilt that means "you're going to share that snack you're eating, right" and the love that shines in their eyes every time they look at you.

Now imagine walking into your home and seeing a big, gorgeous image of your dog gracing your walls. Or sitting down and paging through an album full of images capturing all the things you love about them. How can blurry cellphone photos ever compare. You deserve amazing artwork to cherish the moments you share. And your dog deserves a super fun portrait session with lots of treats and belly rubs. Let's get them on the schedule!



**Not all photography businesses  
are created equal. Here's what you can expect  
from Donna Kelliher Photography**

~Your pets are the heart and soul of my business. Because I'm solely a pet photographer I not only know ALL the tricks and tips to create incredible images with four-legged subjects, but I'll also love and adore your precious animals—it's just who I am.

~We create art. Sure, digital files are available and many clients choose to add them onto their order. But here at Donna Kelliher Photography, the primary focus is creating tangible, beautiful artwork that will bring you joy for years to come.

~Count on quality. All the artwork I offer is produced by the best artisans in the world. I guarantee you will love your artwork or I'll buy it back from you. If you're used to photo prints from Costco, you're in for a revelation!





# The Artwork

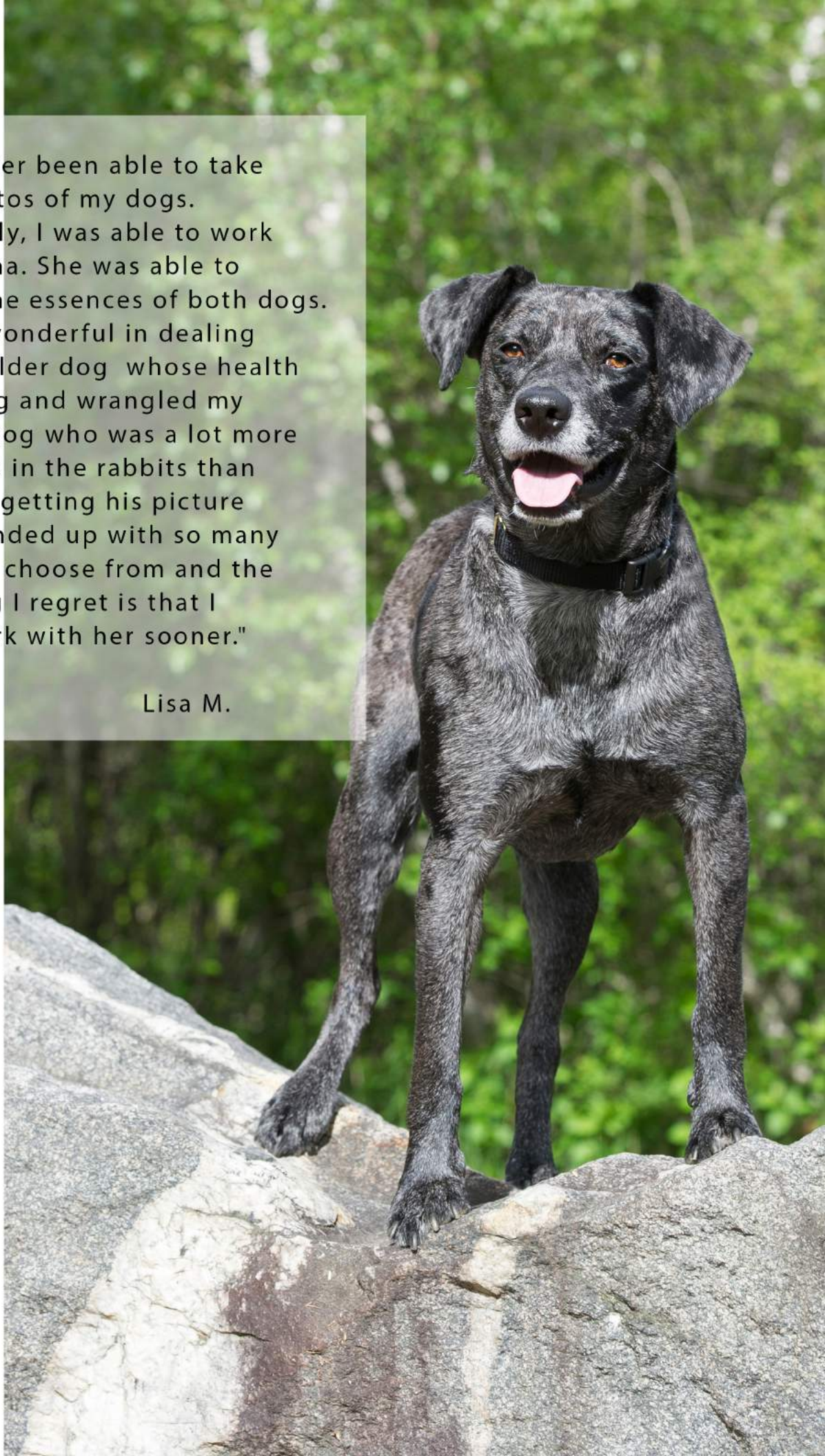
Wall art is the finishing touch in any home. Why settle for yawn-worthy prints from the home store, when you could adorn your walls with your favorite four-legged family member?!

Choose from a variety of contemporary, rustic or traditional wall art options. Whether you decide on one single, breathtaking piece or a multi-image wall gallery, it's sure to make a joyful statement.

Limited wall space? You can also select from an assortment of archival coffee-table albums or image boxes that will showcase your beloved images for decades to come. Digital files are also an option, of course, but I recommend them as a complement to tangible artwork you can enjoy every day, no scrolling required.

"I had never been able to take good photos of my dogs. Fortunately, I was able to work with Donna. She was able to capture the essences of both dogs. She was wonderful in dealing with my older dog whose health was failing and wrangled my younger dog who was a lot more interested in the rabbits than he was in getting his picture taken. I ended up with so many photos to choose from and the only thing I regret is that I didn't work with her sooner."

Lisa M.





The first step to booking your session is to schedule our session consultation. This phone or zoom call is where we customize your experience to create the magical results that you're after! You'll tell me ALL about your dog and their personality so I can design the perfect session for both of you. I'll answer all your questions and we'll finalize the details of the session—where we're shooting, meeting times, and which products you're most interested in creating.

Don't worry if you don't yet know what you'd like to do with your images—that's what I'm here for! We'll work together to ensure that you're delighted with the final results.

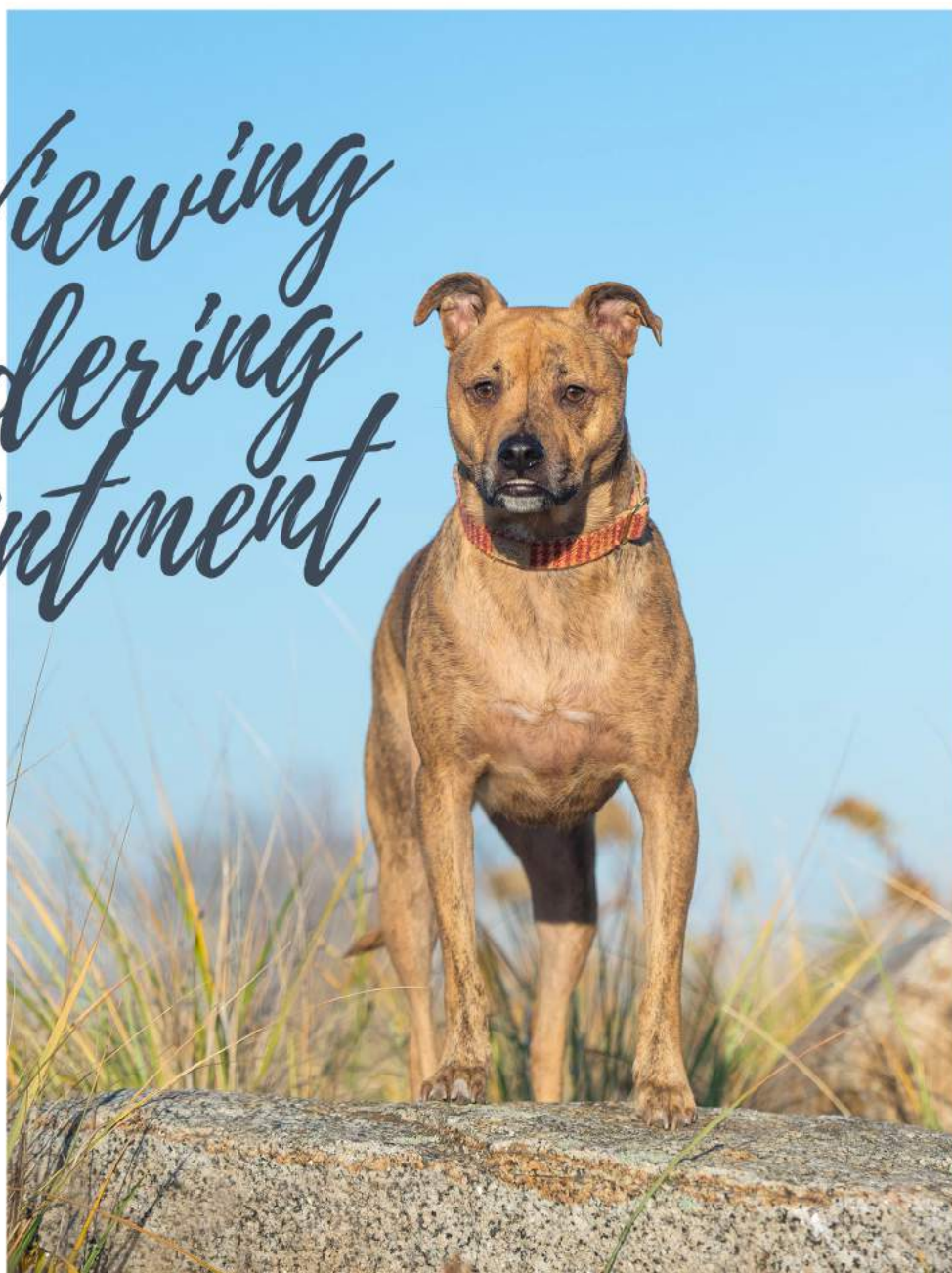
Please note that digital files are NOT included with your session. Although I do offer digital files for sale, I want you to have real products that you'll enjoy every day instead of files languishing on your hard drive.

# The Session



Yippee! It's time to play! The session is strictly a stress-free time. Your furry family will set the pace, and we'll take plenty of breaks as we explore the area. Don't be concerned if your dog doesn't want to sit, or if he's more interested in the sights and smells than the camera. I promise that even if it feels like your pets aren't listening, or if we need to set up a certain shot multiple times, it's totally fine. I expect it! Your job is to relax and trust that we're creating incredible images—because we are!

# *The Viewing & Ordering Appointment*



About a week after our session, we'll meet online or in your home to view all of the images, choose your favorites, eat some chocolate (an important part of the process), and finalize your order together. Your files will then move into production, where they'll be transformed into gorgeous custom artwork that you'll love for a lifetime.

# *My dog won't sit still*

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It's okay! I promise you that I successfully photograph hyper, untrained dogs ALL the time. I guarantee that we'll be able to create images that you love—or I'll refund your reservation fee.

Here's a secret: Most of the dogs you see on my website were wearing leashes during our session. After some delicate Photoshop work...presto chango...suddenly you see before you a naked dog!

We can even use a special long line to safely create action shots if your dog can't be off leash. And with my arsenal of duck calls and squeakers, I know how to get your pup's attention. You let me know what kind of images you love, and I'll bring the tools and the know-how to create them for you!

# Photoshop Magic



*Leashes: all the cool kids are wearing them! Your dog's safety is of the utmost importance. In an urban environment, or even out in the wild if your pup is a "flight risk," we'll definitely want to use a leash. But no worries—as you can see from the Before and After images below, it'll stay our little secret thanks to the magic of Photoshop!*



## Tips for a great session

~ Bring some small yummy treats. I will have a selection with me, but if your dog has favorites or a sensitive tummy make sure to bring some along.

~ A simple, flat collar (preferable without a LOT of dangling tags) photographs best. If you need a harness or special collar to walk your dog, no worries, just bring a flat collar for the photographs.

~Exercise your dog a little before the session, so he/she will be a bit tired.

~Brush up on your dog's sit/down/stay prior to their session. But don't worry if they're too excited to hold still on session day :-). I fully expect dogs to move around and need to be re-set MANY times during our session. I also capture lots of candid images where your dog is just being a dog.

~My dog can't be off-leash, what now. Not a big deal, most sessions take place entirely on leash and they're edited out later.

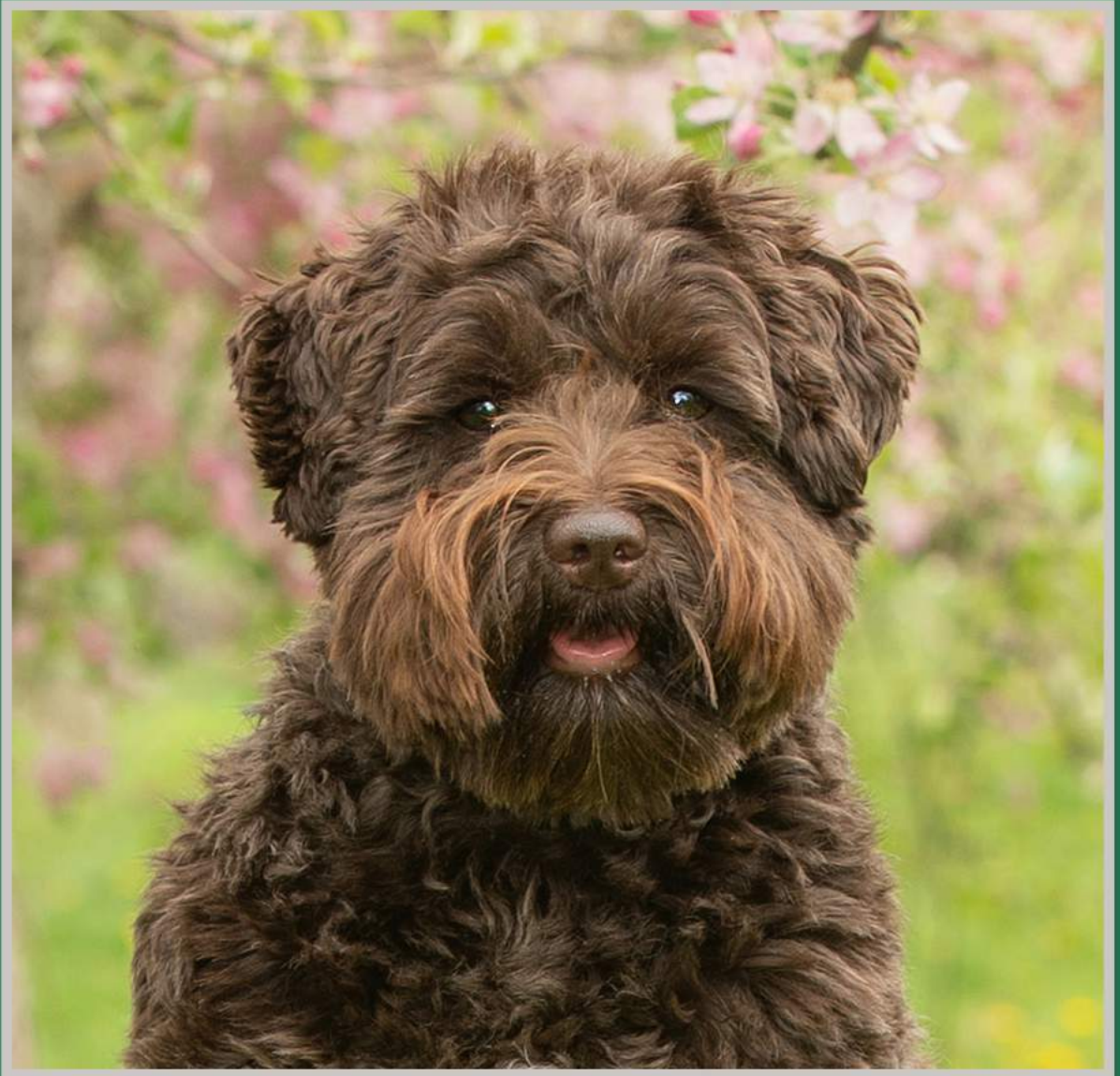


~Most importantly, RELAX and ENJOY the experience. Dog's sense our stress, so if you're relaxed and having fun your dog will too. As long as your dog is happy and having fun we'll get great images.

"A dog is the only thing  
on earth that loves you  
more than he loves himself."

**- Josh Billings**





# Investment

## \$250 RESERVATION RETAINER FOR SIGNATURE SESSIONS

What is a reservation retainer?

Simple! It reserved time on my calendar for our shoot, but it magically transforms into a product credit at our viewing and ordering appointment, allowing you to spend it on anything you chose!

What does a session include?

- ❑ A private on-location pet photography session.
- ❑ Session can include all humans and animals in the same household.
- ❑ Up to 2 hours of shooting time
- ❑ View and choose from 20-40 images at your personal viewing and ordering appointment

*Please note:*

*While the reservation fee can be used toward the purchase of digital files, they are purchased separately and NOT included with your retainer. There is no minimum order, but most clients invest at least \$1000 in their pet photography experience.*

# *Thank you*

I'm honored—and excited!—to create something magical for you and your four-legged family. If you have any questions that aren't covered in this guide, please don't hesitate to get in touch.

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